



Newnan Youth Athletic Association

Formally: Newnan Coweta Pony League
PO Box 71908 Newnan, GA 30271

Dear NYAA Sponsor:

Since 1964, the NYAA has been dedicated to building character and loyalty in local youth by providing a fun, safe and competitive little league baseball program. To be successful, NYAA requires a tremendous amount of support from the local community.

100% Volunteer Organization

The NYAA has no paid staff and the league is a non-profit 501C (3) corporation managed by volunteers who are also parents of our players. Our coaches, board members and many others volunteer hundreds of hours of their time to bring little league baseball to our community.

The NYAA offers several sponsor packages (see below) which will surely fit your needs while helping our program with uniforms and equipment as well as scorekeepers, umpires and insurance. Your sponsorship also guarantees that your business or organization's name will be printed on the team's uniform, field banners and our new website at www.nyaa.us. The fee is tax deductible and provides excellent advertisement through our local media.

If you're not satisfied, we'll return your sponsor fee, guaranteed.

Your sponsorship is significant to our program; I hope we can count on you. Please call immediately to confirm your commitment as uniforms need to be ordered soon. If you have any question regarding this matter you may contact Lenn Brown, Sponsorship Director, at 770-755-8175 or email sponsors@nyaa.us. Please accept our thanks in advance for your support.

Sincerely yours,

Lenn Brown
770-755-8175
Parent Volunteer
Sponsorship Director



Newnan Youth Athletic Association

PO Box 71908 Newnan, GA 30271

Complete and Fax to 404-920-4720

Sponsorship Application & Uniform Request Form

Please Print Clearly

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State _____ Zip _____

Email: _____

Phone #: _____

Please Circle Sponsor Level: Gold Silver Bronze

Sponsorship Term: _____

Age Group: Any 4 Yr. 5/6. 7/8. 9/10. 11/12. 13/14.

Authorized Signature: _____

Please Print: _____

Title: _____

Phone Number: _____

Return to:

Newnan Youth Athletic Association

Attn: Lenn Brown, Sponsorship Director

PO Box 71908 Newnan, GA 30271

Fax: 404-920-4750 or email sponsors@nyaa.us



GOLD SPONSOR -- \$795

- Company Name on Team Jersey
- Outfield Banner
- Gold Sponsor Plaque
- Inclusion in all NYAA print ads
- Full banner ad on NYAA website - Logo and links on Sponsor Page
- Recognition in League Ceremonies



SILVER SPONSOR -- \$575

- Company Name on Team Jersey
- Outfield Banner
- Silver Sponsor Plaque
- Inclusion in all NYAA print ads
- Half banner ad on NYAA website - Logo and links on Sponsor Page
- Recognition in League Ceremonies



BRONZE SPONSOR -- \$375

- Company Name on Team Jersey
- Bronze Sponsor Plaque
- Inclusion in all NYAA print ads
- Quarter banner ad on NYAA website – Logo and links on Sponsor Page